



Business Sponsorship Program

The Henry W. Longfellow Elementary PTA will continue its popular and successful Business Sponsorship Program for the 2026-2027 academic year. This mutually beneficial program offers various opportunities for the local community to support our Longfellow students.

The mission of the PTA is to positively impact the lives of all children and families through representation, empowerment, and support with skills in advocacy, leadership and communication. All funds raised through these sponsorships will be used to support the following programs for each of the nearly 1,000 Longfellow students:

- Ensure that each student is able to participate in one fully funded field trip
- Enhanced music education program
- Funding for the Ground Ed Garden Program
- Technology enhancements
- Classroom enhancements funds for every teacher
- Free books through Read at Home Program
- Sports and Outdoor equipment
- And so much more!

Sponsorship Levels

Paw Sponsorship - \$100	Roar Sponsorship - \$250	Pride Sponsorship - \$500
• Business recognition on PTA website • Business recognition on Facebook	• Business recognition on PTA website • Business recognition on Facebook • Business recognition in Longfellow PTA e-newsletter • Business recognition during monthly PTA meetings • Business name on the back of our Longfellow special event t-shirts (eg: Jog-A-Thon, Fall Festival)	• Business recognition on PTA website • Business recognition on Facebook • Business recognition in Longfellow PTA e-newsletter • Business recognition during monthly PTA meetings • Business name on the back of our Longfellow special event t-shirts (eg: Jog-A-Thon, Fall Festival) • Business provided banner displayed on school fence.

Longfellow Elementary PTA is a 501c non-profit organization (95-6206358).

Custom sponsorship packages can also be created. We welcome the opportunity to discuss how we can customize a package to fit your business needs.

We appreciate your support of our Longfellow Lions and look forward to supporting your business!

Alissa Cohn
VP Ways & Means
Longfellow Elementary PTA



**LONGFELLOW
ELEMENTARY PTA®**
Empowering every child to be their very, very **BEST!**

Business Sponsorship Program Commitment

Business Name: _____

Contact Person: _____

Address: _____

E-mail: _____ Phone: _____

Facebook Page: _____ Website: _____

BUSINESS SPONSORS:

☐ Paw Sponsorship - \$100 ☐ Roar Sponsorship - \$250 ☐ Pride Sponsorship - \$500

☐ I am interested in a custom sponsorship package. Please contact me.

_____ I would like to receive a free t-shirt with my business logo on the back (Roar and Pride Sponsorship only).
Please circle size (adult unisex cut): S M L XL 2XL

IN-KIND DONATIONS:

I would like to contribute the following in-kind donation: _____

☐ Enclosed ☐ Please pick up on or after (date) _____

Please return this form with your donation to the Longfellow Elementary PTA box located in the main office, or mail to:

PTA Sponsorship Program – Alissa Cohn
% Longfellow Elementary
3800 Olive Ave
Long Beach, CA 90807

Thank you for supporting our Longfellow Lions!